



**Pittsburgh
Parks
Conservancy**

**SPONSORSHIP
OPPORTUNITIES**

**APRIL 30 & MAY 1
2026**



What the Muck?!

Annual Lake Elizabeth Clean Up Event in Allegheny Commons Park

\$150 • “Dirt”

- Recognition on What the Muck webpage

\$500 • “Gunk”

- Everything in the previous tier, and:
- Listing on Facebook Event Page and PPC Event Calendar

\$1,000 • “Sludge”

- Everything in the previous tier, and: Recognition on pre-event social media post
- Shout-out during the event
- Recognition on post-event social media post

\$2,000 • “Muck”

- Everything in the previous tiers
- Title Sponsor of 2026
- Title recognition on What the Muck webpage
- Exclusive on-site interview opportunities with local media
- Opportunity for your organization to invite a volunteer group to participate in the clean-up effort



Your Impact at a Glance

Sponsorship donations will support staff time organizing the event, at the event, and cost of supplies to run the event.

A special thanks to the City of Pittsburgh Department of Public Works, Allegheny Commons Initiative and Northside Leadership Conference for their support of this event.

Average Annual Stats

VOLUNTEERS

150+ ATTENDEES

MEDIA RELATIONS

TOTAL PLACEMENTS: 11

AUDIENCE REACHED: 1.9 MILLION

SOCIAL MEDIA

IMPRESSIONS: 5,436

ENGAGEMENTS: 215

FUNDS RAISED FOR LAKE ELIZABETH

\$6,500+

TREES MULCHED

350

MUCK REMOVED

5 TONS

**Interested in providing
in-kind support?**

Contact Lorren:
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