



EXTERNAL SOCIAL MEDIA POLICY

Welcome to the official Pittsburgh Parks Conservancy social media policy page! Now celebrating its 25th year, the Parks Conservancy was founded in December 1996 by a group of citizens concerned with the deteriorating conditions of Pittsburgh's historic city parks. A non-profit organization, the Conservancy works closely with the City of Pittsburgh under an official public-interest partnership agreement to restore and improve the city's park system to its full potential. The Conservancy is proud to serve as the non-profit partner to the City of Pittsburgh.

At the Conservancy, we love engaging with fellow park advocates and visitors across all of our social media channels, including Facebook (Frick Environmental Center, Pittsburgh Parks, Schenley Plaza), Instagram, TikTok, and Twitter. We often share news about our mission and vision, programs and events, and testimonials from park users. We also post updates about the future of our organization, original and "re-post" photos, videos, interesting stories and news articles.

We strive to keep our social media channels an open forum, but we are also a family friendly page, so please keep comments and posts clean. We want you to tell us what's on your mind, but if it falls into any of the categories below, we want to let you know beforehand that we will have to remove it:

- We do not allow graphic, obscene, explicit, aggressive, harassing, racist, or derogatory comments or submissions nor do we allow comments that are abusive, hateful or intended to defame anyone or any organization.
- We do not allow third party solicitations or advertisements. This includes promotion or endorsement of any financial, commercial or non-governmental agency. Similarly, we do not allow attempts to defame or defraud any financial, commercial or non-governmental agency.
- We do not allow comments that support or encourage illegal activity.
- We do not allow comments that may provide false or inaccurate information to our followers.
- We reserve the right to "turn off" commenting on any posts, at any time, if comments encourage negativity or confrontation amongst social media followers.
- We strive to make sure that the above guidelines are fully complied with; however, all statements and/or opinions expressed in comments by anyone other than the Conservancy are solely the opinions and the responsibility of the person or entity making the comments. We are not responsible or liable for the content or accuracy of any comments made by any third parties

Finally, the appearance of external links on our social media channels should not be construed as an official endorsement on behalf of the Pittsburgh Parks Conservancy – it just might be something we found interesting and wanted to share!

Whew! Now that all of the legalese is out of the way, let's get to know each other. Post, share and tell us what you love most about your parks!