



25

Making Your Parks Shine

Celebrating 25 Years of Parks

Pittsburgh Parks Conservancy

25th Anniversary Celebration

The Pittsburgh Parks Conservancy is celebrating 25 years of improving, maintaining, and caring for the parks you love. The ever-changing climate of the COVID-19-era has made planning a traditional gala as we have held for previous anniversary celebrations impossible. Instead, we look forward to leaning into the opportunity to enjoy this milestone with anyone who wishes to join us. **To celebrate the 25th Anniversary, on the evenings of October 1 and 2, 2021, the Parks Conservancy in partnership with LUXE Creative will install dramatic, dynamic lighting installations at six park locations across the City of Pittsburgh.**

Known as **“Making Your Parks Shine,”** all six park spaces will be lit for both nights as we bring the sites to life with live local music and food trucks during one of the evenings. These celebrations will be free and open to the public. Making Your Parks Shine will follow a small private ceremony on September 30 to honor the recipients of the 25th Anniversary Mary Schenley Medal for Park Stewardship.

Our goal is to highlight the Parks Conservancy’s work over the past 25 years; to honor our many donors, volunteers, and collaborators; and to celebrate the next 25 years with the greater Pittsburgh community.



Sample Lighting Images



25th Anniversary Celebration Sponsor Benefits

Sponsors of the Pittsburgh Parks Conservancy's 25th Anniversary Celebration will receive special recognition at our public celebration, "Making Your Parks Shine" on October 1 and 2, 2021, as well as invitations to the limited attendance cocktail reception honoring our Mary Schenley Medal honorees on September 30, 2021.

Luminary (site sponsor) \$25,000

- + Four reservations to a private reception honoring the 2021 Mary Schenley Medal Honorees in Schenley Plaza on September 30, 2021.
- + Recognition as a site sponsor for "Making Your Parks Shine" at one of the lighting installations and additional recognition on signage at all six sites.
- + A full-page printed ad in the 25th Anniversary program.
- + Digital recognition the evening of the VIP reception in Schenley Plaza.
- + Listing on a postcard invitation mailing to be sent to our donors and partners inviting them to the lighting installations.

Radiance \$10,000

- + Two reservations to a private reception honoring the 2021 Mary Schenley Medal Honorees in Schenley Plaza on September 30, 2021.
- + Recognition on signage at all six activated sites for "Making Your Parks Shine."
- + A full-page printed ad in the 25th Anniversary program.
- + Digital recognition the evening of the VIP reception at Schenley Plaza.
- + Listing on a postcard invitation mailing to be sent to our donors and partners inviting them to the lighting installations.

Brilliance \$5,000

- + Two reservations to a private reception honoring the 2021 Mary Schenley Medal Honorees in Schenley Plaza on September 30, 2021.
- + Recognition on signage at all six activated sites for "Making Your Parks Shine."
- + A half-page printed ad in the 25th Anniversary program.
- + Digital recognition the evening of the VIP reception at Schenley Plaza.
- + Listing on a postcard invitation mailing to be sent to our donors and partners inviting them to the lighting installations.

Sparkle \$2,500

- + Two reservations to a private reception honoring the 2021 Mary Schenley Medal Honorees in Schenley Plaza on September 30, 2021.
- + Recognition on signage at all six activated sites for "Making Your Parks Shine."
- + A half-page printed ad in the 25th Anniversary program.
- + Digital recognition the evening of the VIP reception at Schenley Plaza.

Benefactor (individuals only) \$1,500

- + Two reservations to a private reception honoring the 2021 Mary Schenley Medal Honorees in Schenley Plaza on September 30, 2021.
- + Recognition in the 25th Anniversary program.

The Mary Schenley Medal for Park Stewardship

is awarded every five years to honorees who have made substantial contributions to the restoration of Pittsburgh's parks. Their support has helped to create and sustain our public/private partnership that has become a national model for parks. Please join us in honoring the following shining examples of park championship.

2021 Honorees:

Vivian and Bill Benter

—

Debby and Dan Booker

—

Catherine and John Ryan

—

Elizabeth and Joseph Seamans

—

Silvia and Alexander Speyer, III



25th Anniversary Celebration Honoring:

- Vivian and Bill Benter
- Debby and Dan Booker
- Catherine and John Ryan
- Elizabeth and Joseph Seamans
- Silvia and Alexander Speyer, III



25th Anniversary Sponsorship Reply Form

Please have forms returned by September 1, 2021 to be included on promotional materials.

| | | |
|--|---|---|
| <input type="radio"/> <i>Luminary</i> \$25,000 | <input type="radio"/> <i>Radiance</i> \$10,000 | <input type="radio"/> <i>Brilliance</i> \$5,000 |
| <input type="radio"/> <i>Sparkle</i> \$2,500 | <input type="radio"/> <i>Benefactor</i> \$1,500 | |

Name(s) as it should appear in listing: _____

Address: _____

E-Mail: _____ Phone: _____

- Check enclosed (payable to Pittsburgh Parks Conservancy)
- Please invoice me for my sponsorship in (month): _____
- Please charge my Visa/Mastercard/Discover/American Express:

Account Number _____

Expiration Date _____

Signature _____

- I/we cannot participate, but wish to support the 25th Anniversary Celebration with a gift of:** _____

Please mail, fax, or e-mail this form to Sophie Gage at the Pittsburgh Parks Conservancy
 317 E. Carson Street, West Tower, Pittsburgh, PA 15219
phone: (412) 682-7275, e-mail: sgage@pittsburghparks.org

The Pittsburgh Parks Conservancy is a 501(c)(3) Pennsylvania non-profit corporation. We will provide a disclosure statement and substantiation for your sponsorship payment. A copy of the official registration and financial information for the Pittsburgh Parks Conservancy may be obtained from the Pennsylvania Department of State by calling toll-free within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.