



**FOR IMMEDIATE RELEASE**

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**COMMONPLACE COFFEE PARTNERSHIP  
BREWS UP SCHENLEY PARK BLEND**

*Ongoing Collaboration Celebrates &  
Supports Pittsburgh Parks Through 2022*

**PITTSBURGH – MARCH 23, 2021** – The Pittsburgh Parks Conservancy and Commonplace Coffee have announced the launch of the Schenley Park Blend, the second release in a series celebrating Pittsburgh’s five regional parks.

Last fall, the non-profit Parks Conservancy and Commonplace Coffee kicked off the partnership with the launch of the popular Frick Park blend. The Schenley Park Blend is an eight-week release running from the first day of Spring through mid-May.

Each blend in the Pittsburgh Parks Conservancy Series highlights one of the city’s five regional parks: Frick Park, Schenley Park, Highland Park, Riverview Park, and Emerald View Park. The custom blends will be sold at [commonplacecoffee.com](http://commonplacecoffee.com) and at Commonplace Coffee locations in 12oz. bags priced at \$16.50. In honor of the Pittsburgh Parks Conservancy’s 25<sup>th</sup> anniversary in 2021, Commonplace will donate 25% of profits from sales of custom parks blends directly to the non-profit.

“Like its namesake, the Schenley Park blend is historical, foundational, energetic, and boundless,” said Nick Eplin, head roaster, Commonplace Coffee. “The Ozolotepec, Mexico coffee provides a sweet base flavor and mellow body. Accompanied by our Dimtu, Ethiopia coffee, the blend takes on historic, boundless, and energetic qualities. We then paired these coffees with a Commonplace mainstay, Ceiba, Guatemala, to bind the flavors together and provide balance.”

A new blend in the series will be released on the first day of each season. According to Dave Smallhoover, roasting operations manager, seasonality is a key influence in each blend’s development.

“An important distinction between our Frick Park and Schenley Park blends is their season of release,” said Smallhoover. “Coffee regions across the world have varying harvest cycles, so we

select coffees that are in season to make sure each blend is unique and exhibits the park's unique characteristics.”

“Commonplace Coffee has been a fantastic partner throughout the process,” added James Snow, senior development director, Pittsburgh Parks Conservancy. “Schenley Park endures as one of the City’s most cherished parks thanks to its vibrant history and beautiful landscape. We are thrilled that Commonplace Coffee has so perfectly captured what makes the park so special in their new blend.”

To purchase a bag of the Schenley Park Blend, visit [commonplacecoffee.com/coffees](https://commonplacecoffee.com/coffees) or visit a [Commonplace Coffee location](#). To learn more about opportunities to support the Pittsburgh Parks Conservancy, visit [pittsburghparks.org](https://pittsburghparks.org).

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**About Commonplace Coffee:**

Founded in 2003, Commonplace Coffee is headquartered in Pittsburgh, Pennsylvania with seven community-based coffeehouses in Western Pennsylvania. The flagship coffeehouse as well as an additional cafe and bakery are located in Indiana, Pennsylvania. The remaining five locations as well as the roastery/headquarters are in Pittsburgh. Commonplace offers handcrafted coffee and pastries in an atmosphere that builds and fosters the neighborhoods it serves. Commonplace also provides cafe consultations, wholesale coffee, equipment, service, and training to a diverse cross-section of businesses looking to create or build their coffee program.

**About Pittsburgh Parks Conservancy:**

Now celebrating its 25<sup>th</sup> year, the Pittsburgh Parks Conservancy was founded in December 1996 by a group of citizens concerned with the deteriorating conditions of Pittsburgh’s historic city parks. A non-profit organization, the Parks Conservancy works closely with the City of Pittsburgh under an official public-private partnership agreement to restore and improve the city’s park system to its full potential. To date, the Parks Conservancy has raised more than \$130 million and completed 22 major park improvement projects. The Parks Conservancy works with thousands of volunteers, hosts hundreds of events, and provides programming for more than 7,500 children annually.